

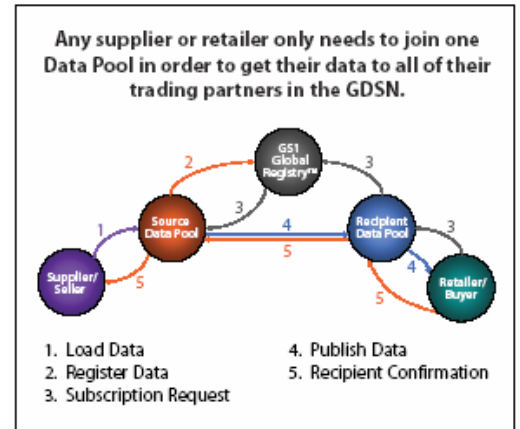
# Data Synchronization

## What is Data Synchronization?

- Global data synchronization is the electronic transfer of standardized product and location information between trading partners continuously via a central global repository, which is called the GS1 Global Registry™

- Synchronize product information including item attributes controlled by the supplier e.g., Global Trade Item Number® (GTIN®), size, weight, height, brand, UPC bar code number etc..

- Data synchronization through the Global Data Synchronization Network® (GDSN®) allows real-time item maintenance for specific fields and provides standards-based synchronized data that reduces inefficiencies in the supply chain.



## Steps to Get Started

### 1. Prepare your data

- Check your product data for accuracy and completeness
- Ensure that all dimensional and weight information is accurate and follows **GDSN Package Measurement Rules**:

[http://www.gs1.org/docs/gsm/gdsn/GDSN\\_Package\\_Measurement\\_Rules.pdf](http://www.gs1.org/docs/gsm/gdsn/GDSN_Package_Measurement_Rules.pdf)

### 2. Choose a Data Pool

- Wegmans has chosen 1WorldSync™ as its GS1-certified data pool, and recommends that vendors consider the advantages offered by 1WorldSync, or your chosen data pool.

<http://www.1worldsync.com/web/us>

### 3. Publish your data

- Publish all products that are sold to Wegmans via the GDSN. (Wegmans' GLN is **0077890000007**.)
- Be sure to provide any data updates/modifications throughout the lifecycle of your product, following the GS1 GTIN Management Rules: <http://www.gs1.org/1/gtinrules>

### 4. Manage Confirmation (CIC) Responses from Wegmans

- Wegmans will provide electronic feedback to GDSN publications in the form of CIC messaging, and take the necessary steps to accept information that is accurate and complete.

- For more information, visit the Wegmans' landing page at 1WorldSync:

<http://www.1worldsync.com/web/us/wegmans>



For additional information about GS1 standards please visit their website at [www.gs1us.org](http://www.gs1us.org) or click on the GS1 icon to the left to be redirected.