

CALL TO ACTION:

*In the spirit of continuous improvement and collaboration, we are asking all trading partners to refocus their commitment to ensure key processes and transactions reflect industry best practices, and to treat **GTIN readiness and data quality** as critical assets in our shared supply chain.*

1. For all NEW ITEMS, Wegmans requires your GTINs are published as **NEW** through GDSN **PRIOR TO THE SALES CALL!** Please look for the CIC **ACCEPT** message to confirm we have received your data and it is ready for item set up before introducing the item.
 - It is critical that you give visibility to your sales teams so they are communicating accurate and ready information to avoid delays.
2. Please be sure published item dimensions follow the [GS1 Package Measurement Rules](#) on all levels of the hierarchy. Your item data flows through all areas of our business. Please align your systems to provide the best possible data that reflects industry standards.
3. Wegmans expects all suppliers to comply with [GS1 GTIN Allocation Rules](#).
 - **ALL** Net Sizes changes require a new UPC/GTIN. See 4.1.3 Declared change (net weight, count or volume), and 4.1.7 Changes to Declared Net Content/Multiple
4. If you have any questions or concerns, please contact me:

Brian Becker

Manager – Master Data

(585) 720-4895

brian.becker@wegmans.com