

**THE WEGMANS BUFFALO BILLS GAME DAY SWEEPSTAKES
OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND ENTRANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.

ELIGIBILITY: The **Wegmans Buffalo Bills Game Day Sweepstakes** (the "Sweepstakes") is open to individuals who, at the time of entry, are age 21 or older and are legal residents of the following counties within the state of New York: Allegany County, Cattaraugus County, Chautauqua County, Erie County, Genesee County, Livingston County, Monroe County, Niagara County, Ontario County, Orleans County, Seneca County, Steuben County, Wayne County, Wyoming County and Yates County. Void outside these geographic areas and wherever else prohibited by law. Employees of Wegmans Food Markets, Inc. (the "Sponsor"), US Sweepstakes & Fulfillment Company (the "Sweepstakes Administrator"), Buffalo Bills, LLC, Pegula Sports and Entertainment and their respective parent companies, subsidiaries, affiliates, advertising and promotion agencies, and the immediate family members (spouses, parents, children, and siblings and their spouses) of, and/or those living in the same household of each, are not eligible to enter. The National Football League, its member professional football clubs, and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, members, representatives, and employees (collectively, the "NFL Entities") are also not eligible to enter. Sweepstakes is subject to all applicable federal, state and local laws and regulations. **This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, the Buffalo Bills, LLC, Pegula Sports and Entertainment or NFL Entities.**

SWEEPSTAKES ENTRY PERIODS: The Sweepstakes begins at 12:00:00 AM Eastern Time ("ET") on Saturday, August 20, 2022 and ends at 11:59:59 PM ET on Tuesday, November 15, 2022 (the "Sweepstakes Period"). Within the Sweepstakes Period, there are five (5) separate and distinct Entry Periods (each, an "Entry Period") and five (5) corresponding Random Drawings (each, a "Drawing") as defined in the "Entry Periods & Drawings Schedule" below. Entries must be received during an Entry Period to be eligible for that Entry Period's Drawing and prize. Non-winning entries for an Entry Period will not roll over to subsequent Entry Periods. Sponsor's computer is the official timekeeping device for this Sweepstakes.

ENTRY PERIODS & DRAWINGS SCHEDULE				
Entry Period #	ENTRY PERIODS All eligible entries must be received between:		Drawing Date: On or about:	Prizes and approximate retail value (ARV) available per Entry Period
	Entry Period Start: 12:00:00 AM ET on:	Entry Period End: 11:59:59 PM ET on:		
1	8/20/22	9/1/22	9/2/22	One (1) Entry Period #1 Prize (ARV: \$500)
2	8/20/22	9/11/22	9/12/22	One (1) Entry Period #2 Prize (ARV: \$1,600)
3	9/16/22	10/6/22	10/7/22	One (1) Entry Period #3 Prize (ARV: \$500)
4	9/16/22	10/20/22	10/21/22	One (1) Entry Period #4 Prize (ARV: \$1,800)
5	10/31/22	11/15/22	11/16/22	One (1) Entry Period #5 Prize (ARV: \$500)

HOW TO ENTER: During the Sweepstakes Period, visit [wegmans.com/bills-sweepstakes](https://www.wegmans.com/bills-sweepstakes) and locate the entry form that corresponds with the prize you would like to win (each, a “Prize Entry Form”), follow all entry instructions to complete the Prize Entry Form and submit to receive one (1) entry into the Drawing for that Entry Period’s prize (“Entry”). Entrants are subject to all notices posted online including but not limited to the Sponsor’s Privacy Policy, which can be found at <https://www.wegmans.com/privacy/>.

Limit: One (1) Entry per person per Prize Entry Form per day regardless of whether entrant has more than one email address. All entries become the property of the Sponsor and will not be acknowledged or returned.

PRIZES/APPROXIMATE RETAIL VALUE (“ARV”)/ODDS:

Entry Period #1 Prize: There is one (1) Entry Period #1 Prize available to be won. One (1) Entry Period #1 Prize winner will receive a Season Opener Tailgate at Home Prize Package that will consist of food and Buffalo Bills merchandise for up to ten (10) people. **The ARV of the Entry Period #1 Prize is \$500.**

Entry Period #2 Prize: There is one (1) Entry Period #2 Prize available to be won. One (1) Entry Period #2 Prize winner will receive four (4) tickets and one (1) parking pass to the Tennessee Titans @ Buffalo Bills Football Game on September 19, 2022 at Highmark Stadium and a tailgate food package. **The ARV of the Entry Period #2 Prize is \$1,600.**

Entry Period #3 Prize: There is one (1) Entry Period #3 Prize available to be won. One (1) Entry Period #3 Prize winner will receive a Tailgate at Home Prize Package that will consist of food and Buffalo Bills merchandise for up to ten (10) people for the game on Sunday, October 16, 2022. **The ARV of the Entry Period #3 Prize is \$500.**

Entry Period #4 Prize: There is one (1) Entry Period #4 Prize available to be won. One (1) Entry Period #4 Prize winner will receive four (4) tickets and one (1) parking pass to the Green Bay

Packers @ Buffalo Bills Football Game on October 30, 2022 at Highmark Stadium and a tailgate food package. **The ARV of the Entry Period #4 Prize is \$1,800.**

Entry Period #5 Prize: There is one (1) Entry Period #5 Prize available to be won. One (1) Entry Period #5 Prize winner will receive a catered Thanksgiving Dinner for up to twelve (12) people to be delivered to winner's home on November 24, 2022. **The ARV of the Entry Period #5 Prize is \$500.**

The total ARV of all prizes available to be won: \$4,900.

There is a limit of one (1) prize per person. Odds of winning a prize will depend upon the total number of eligible entries received per Prize Entry Form during the corresponding Entry Period.

RANDOM DRAWINGS: Random Drawings will be conducted by the Sweepstakes Administrator, an independent representative of the Sponsor, whose decisions are final. The potential winners will be selected in a series of random drawings from among all eligible entries received within the corresponding Prize Entry Form and during the corresponding Entry Period on or about the corresponding Random Drawing Date indicated in the Entry Periods & Drawings Schedule in the "Sweepstakes Entry Periods" section of these Official Rules.

WINNER NOTIFICATION & VERIFICATION:

Entry Period #1 Prize Winner, Entry Period #3 Prize Winner and Entry Period #5 Prize

Winner: The potential Entry Period #1 Prize winner, Entry Period #3 Prize winner and Entry Period #5 Prize winner will be notified by the Sweepstakes Administrator via email and/or phone, and will be required to sign and return, within two (2) days of notification, an Affidavit of Eligibility, a Liability Waiver, and where allowable, a Publicity Release (collectively, "the Releases"). Non-compliance will result in disqualification and an alternate winner may be selected.

Entry Period #2 Prize Winner and Entry Period #4 Prize Winner: The potential Entry Period #2 Prize winner and Entry Period #4 Prize will be notified by the Sweepstakes Administrator via email and/or phone, and will be required to sign and return, within two (2) days of notification, the Releases and an IRS W-9 Form. The IRS W-9 Form will require the winner to furnish his/her Social Security Number for the sole purpose of tax reporting, as required by law. Noncompliance will result in disqualification and an alternate winner may be selected.

If a prize notification or prize is returned as undeliverable, or if winner is found to be ineligible or not in compliance with these Official Rules that winner will be disqualified, and the prize may be awarded to an alternate winner in a separate random drawing. If Sponsor is unable to determine and verify a potential winner after repeated alternate drawings or if Sponsor fails to receive a sufficient number of entries to correspond to the number of prizes available to be awarded, Sponsor reserves the right to not award such prize(s).

PRIZE CONDITIONS: Prizes are not redeemable for cash, assignable, transferable and may not be substituted except at Sponsor's sole discretion. Sponsor reserves the right to substitute a prize of equal or greater value at its discretion. Any other incidental expenses on prize not specified herein are the winner's sole responsibility.

Football game tickets and parking passes are not redeemable for cash and will not be replaced if lost or stolen. All tickets and passes are subject to the issuing company's complete terms and conditions. Seat locations at the game/event, unless otherwise stated in the prize description, shall be determined in the sole discretion of the Sponsor. In the event that the designated football game does not take place as scheduled, for reasons such as cancellation, preemption or postponement, or for any reason beyond the control of the Sponsor, Sponsor's sole responsibility will be to award the remaining portion of the prize and no additional substitution or compensation will be provided. Sponsor and Buffalo Bills, LLC reserve the right to remove or deny entry to any winner and/or his/her guest(s) who engage in a non-sportsmanlike or disruptive manner or with the intent to annoy, abuse, threaten, or harass any other person at the game/event. Released Parties (as defined below) will not be responsible for weather conditions; acts of God; acts of terrorism; civil disturbances; local, state, or federal regulation, order, or policy; work stoppage; epidemic, pandemic, or any other issue concerning public health or safety; or any other event outside of their control that may cause the cancellation or postponement of any game/event. Game/event tickets and passes awarded as prizes may not be resold, offered for resale, or used for any commercial or promotional purpose whatsoever. Any such resale or commercial or promotional use may result in disqualification and prize forfeiture and may invalidate the license granted by the game/event ticket.

SPONSOR SHALL HAVE NO LIABILITY FOR ANY PERSONAL INJURIES, DEATH, PROPERTY DAMAGE, OR OTHER DAMAGES OR EXPENSES RESULTING FROM OR ARISING OUT OF WINNER'S ACCEPTANCE OR USE OF THE PRIZE.

Winners are responsible for all federal, state, local and income taxes associated with winning prize. Entry Period #2 Prize winner and Entry Period #4 Prize winner will be required to furnish their Social Security Number for the sole purpose of preparation of tax forms as required by law.

Entry and acceptance of prize constitute permission to use winner's name, prize won, hometown, likeness, video tape, photographs, and statements for purposes of advertising, promotion and publicity (including online posting) in any and all media now or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission.

Prizes are awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. Winners acknowledge that the Sponsor and all other businesses affiliated with this Sweepstakes and their agents do not make, nor are in any manner responsible for any warranty, representations, expressed or implied, in fact or in law, relative to the quality, conditions, fitness or merchantability of any aspect of the prize being offered, except that each merchandise prize shall be subject to its manufacturer's standard warranty.

GENERAL: Although subsequent attempts to enter on a given day may be received, only the first complete entry received from a particular entrant will be eligible; subsequent attempts by the same person to enter, including entries submitted with an alternate email address, will be disqualified.

Participating entrants agree to these Official Rules and the decisions of the Sponsor and the Sweepstakes Administrator, and release the Sponsor, the Sweepstakes Administrator, Buffalo Bills, LLC, Pegula Sports and Entertainment, NFL Entities and their affiliated companies, and all

other businesses involved in this Sweepstakes, as well as the employees, officers, directors and agents of each (the "Released Parties"), from all claims and liability relating to their participation in the promotion, and the acceptance and use/misuse of the prizes offered. Participating entrants assume all liability for and Released Parties shall be held harmless against any liability for any injury, losses or damages of any kind to persons, including personal injury or death, or injury to property caused or claimed to be caused in whole or in part, directly or indirectly, by participation in this Sweepstakes, acceptance, possession, or use/misuse of the prize, or any claims based on publicity rights, defamation or invasion of privacy, or merchandise delivery. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the prize.

In the event of a dispute over the identity of an entrant, entry will be deemed submitted by the "Authorized Account Holder" of the e-mail address submitted at time of entry. Authorized Account Holder means the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sponsor may ask any entrant or potential winner to provide Sponsor with proof, to Sponsor's satisfaction, that such party is the authorized account holder of the email address associated with the entry. Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void. The Released Parties are not responsible for: (i) lost, late, misdirected, damaged or illegible entries; or (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof; or (iii) any injury or damage to entrant's or any other person's computer related to or resulting from participating in the Sweepstakes. By participating in the Sweepstakes, you (i) agree to be bound by these Official Rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of Sponsor and the Sweepstakes Administrator, which are final and binding in all matters relating to the Sweepstakes. Failure to comply with these official rules may result in disqualification from the Sweepstakes.

Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures or any factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor. If, for any reason, the Sweepstakes cannot be run as planned, Sponsor may disqualify any suspect entries or individuals from the Sweepstakes and any sweepstakes it sponsors and (a) suspend the Sweepstakes and modify the Sweepstakes to address the impairment, then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules; and/or (b) award the prize at random from among the eligible, non-suspect entries received up to the time of the impairment.

THE RELEASED PARTIES ARE NOT RESPONSIBLE IF THIS SWEEPSTAKES CANNOT BE ADMINISTERED OR CONDUCTED OR ANY PRIZE CANNOT BE AWARDED DUE TO CANCELLATIONS, DELAYS, OR INTERRUPTIONS RESULTING OR ARISING FROM ACTS OF GOD, WAR, OR TERRORISM, CIVIL UNREST, STRIKES, SUPPLY SHORTAGES, NATURAL DISASTERS, WEATHER, EPIDEMICS, COMPLIANCE WITH ANY LAW OR ORDER OF A GOVERNMENTAL AUTHORITY, OR ANY OTHER SIMILAR ACT, EVENT, OR OCCURRENCE

BEYOND THE REASONABLE CONTROL OF THE SPONSOR. BY PARTICIPATING IN THIS SWEEPSTAKES, PARTICIPANT AGREES THAT THE RELEASED PARTIES WILL NOT BE RESPONSIBLE OR LIABLE FOR ANY INJURIES, DAMAGES, OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES TO PERSONS, INCLUDING DEATH, OR TO PROPERTY ARISING OUT OF ACCESS TO AND USE OF ANY WEBSITE ASSOCIATED WITH THIS SWEEPSTAKES OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SUCH SITE, AS APPLICABLE. FURTHER, SPONSOR SHALL NOT BE RESPONSIBLE FOR ANY CANCELLATIONS, DELAYS, DIVERSIONS, CHANGES IN SERVICE OR ACCOMMODATIONS OR SUBSTITUTIONS, OR FOR ANY ACTS OR OMISSIONS BY ANY THIRD PARTIES BEYOND ITS REASONABLE CONTROL, INCLUDING AIR CARRIER(S) AND OTHER TRANSPORTATION COMPANIES; LODGING, RESTAURANT OR OTHER HOSPITALITY PROVIDERS; ENTERTAINMENT PROVIDERS, VENUES OR ARTISTS; OR OTHER THIRD PARTY PROVIDERS SUPPLYING ANY SERVICES OR COMPONENTS OF THE PRIZE(S) TO WINNERS AND/OR THEIR GUESTS, OR FOR ANY RESULTING INJURIES, INCLUDING MONEY DAMAGES, COSTS AND EXPENSES, PROPERTY DAMAGES, PERSONAL INJURIES OR DEATH RESULTING THEREFROM.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DAMAGE, DESTROY, TAMPER OR VANDALIZE THIS WEB SITE OR INTERFERE WITH THE OPERATION OF THE SWEEPSTAKES, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

GOVERNING LAW AND LIMITATION OF LIABILITY: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of entrants, Sponsor or the Released Parties in connection with the Sweepstakes will be governed by and construed in accordance with the internal laws of the State of New York, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other laws.

BY ENTERING THE SWEEPSTAKES, ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (A) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (B) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY) NOT TO EXCEED TEN DOLLARS (\$10.00), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (C) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES NOT TO EXCEED TEN DOLLARS (\$10.00), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (D) ENTRANTS' REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS

DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

DISPUTES: The parties hereto each agree to finally settle all disputes only through arbitration; provided, however, the Released Parties shall be entitled to seek injunctive or equitable relief in the state and federal courts in Monroe County, New York and any other court with jurisdiction over the parties. In arbitration, there is no judge or jury and review is limited. The arbitrator's decision and award is final and binding, with limited exceptions, and judgment on the award may be entered in any court with jurisdiction. The parties agree that, except as set forth above, any claim, suit, action or proceeding arising out of or relating to this Sweepstakes shall be resolved solely by binding arbitration before a sole arbitrator under the streamlined Arbitration Rules Procedures of JAMS Inc. ("JAMS") or any successor to JAMS. In the event JAMS is unwilling or unable to set a hearing date within fourteen (14) days of the filing of a "Demand for Arbitration", then either party can elect to have the arbitration administered by the American Arbitration Association ("AAA") or any other mutually agreeable arbitration administration service. If an in-person hearing is required, then it will take place in Monroe County, New York. The federal or state law that applies to these Official Rules will also apply during the arbitration. Disputes will be arbitrated only on an individual basis and will not be consolidated with any other proceedings that involve any claims or controversy of another party, including any class actions; provided, however, if for any reason any court or arbitrator holds that this restriction is unconscionable or unenforceable, then the agreement to arbitrate doesn't apply and the dispute must be brought in a court of competent jurisdiction in Monroe County, New York. Sponsor agrees to pay the administrative and arbitrator's fees in order to conduct the arbitration (but specifically excluding any travel or other costs of entrant to attend the arbitration hearing). Either party may, notwithstanding this provision, bring qualifying claims in small claims court.

PRIVACY: As a condition of entering the Sweepstakes, each entrant gives consent for Sponsor to obtain and deliver his or her name, address and other information to third parties, including Sweepstakes Administrator, for the purpose of administering this Sweepstakes and to comply with applicable laws, regulations and rules, including, without limitation, the storing of your personal information for purposes of complying with state record retention requirements. Any information entrant provides to Sponsor may be used to communicate with entrant in relation to this Sweepstakes or on a Sweepstakes winner's list. Personal information collected from entrants are subject to the Sponsor's Privacy Policy, which can be found at <https://www.wegmans.com/privacy/>.

OFFICIAL RULES REQUEST: To request a copy of the Official Rules, see wegmans.com/bills-sweepstakes or send a self-addressed, stamped envelope by November 16, 2022, to: **The Wegmans Buffalo Bills Game Day Sweepstakes** Official Rules Request, PO Box 654, Social Circle, GA 30025-0654.

WINNER CONFIRMATION REQUEST: For a written confirmation of the winners (available after November 16, 2022), send a stamped, self-addressed envelope (no later than December 16, 2022) to: **The Wegmans Buffalo Bills Game Day Sweepstakes** Winner Confirmation Request, PO Box 654, Social Circle, GA 30025-0654.

SPONSOR: Wegmans Food Markets, Inc. 1500 Brooks Avenue, P.O. Box 30844, Rochester, NY 30844

SWEEPSTAKES ADMINISTRATOR: US Sweepstakes & Fulfillment Company, 625 Panorama Trail, Suite 2100, Rochester, NY 14625. 1-800-620-6044

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