

**OFFICIAL RULES**  
**2023 Fisher Price Buffalo Bills Little People Autographed Collector's Set**  
**Sweepstakes**

- No purchase necessary to enter. Beginning 10/06/2023, Wegmans will post “It’s a Game Day Giveaway” on Instagram, customers may enter by liking this Instagram post, tagging a friend in the Instagram comments on this post, and sharing this Instagram post.
- Limit one (1) winner per household. Completed like, tag, and sharing Instagram post will be one entry. Wegmans reserves the right to limit, without prior notice, the number of entries that may be made by one (1) person per day.
- Entries cannot be copied, duplicated or mechanically reproduced. Illegible entries will be disqualified.
- Wegmans does not assume any responsibility for lost, late or misdirected mail or entries not forwarded to headquarters in time for entry selection, for computer system, phone line, technical, hardware, software, program or server failures of any kind, lost or unavailable network connections or any other difficulties which are human or technical in nature.
- Employees of Wegmans, Buffalo Bills, Mattel, Fisher Price, Instagram and Meta, their parent companies, subsidiaries, their affiliates, and immediate family and others living in the same household, are not eligible.
- The Promotion is open only to legal residents of D.C. (District of Columbia), Delaware, Maryland, Massachusetts, New Jersey, New York, Pennsylvania, and Virginia. Must be at least 18 years or older to participate.
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- Prize is as stated in promotional literature and cannot be transferred, exchanged or redeemed for cash or other merchandise.
- Prize will be awarded as follows: One (1) Prize: Fisher Price Little People Collector x NFL Buffalo Bills Set autographed by Josh Allen, Dawson Knox, and Von Miller. Total value of prize: \$1,025.00.
- Wegmans and the Buffalo Bills reserves the right to substitute a prize of equivalent or greater value if a prize stated becomes unavailable.
- To qualify, entries (as required by these official rules) must be received by 11:59 p.m. (ET) on 10/08/2023.
- Winners will be selected in a random drawing to be held on or about 10/09/2023, by Wegmans officials whose decisions are final with respect to all matters relating to this sweepstakes. Odds depend on the number of eligible entries.
- Winner will be notified by Instagram direct message (DM). In the event Wegmans is unable to contact a potential winner despite diligent efforts to do so or you do not claim the prize within period specified, an alternate winner will be chosen.
- Winner is required to sign a Winner Sheet/Release Form and provide their Social Security Number and address when prize is claimed within the time Wegmans specifies or prize may be forfeited.
- Entries submitted for this contest will become the intellectual property of Wegmans.
- Winner is subject to all applicable federal, state and local taxes.
- Any and all disputes relating to this promotion or any prize shall be subject to the internal laws of the State of New York and exclusive jurisdiction and venue shall be in the state or federal courts located in Rochester, New York.
- A winner's list will be available after 10/20/2023 by sending a self-addressed, stamped envelope to: 2023 Fisher Price Buffalo Bills Little People Autographed Collector's Set Sweepstakes, Wegmans Food Markets, Inc., 1500 Brooks Avenue, PO Box 30844, Rochester, New York 14603-0844, Attention: Advertising.